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MediaTracks and Can-Do Musos Empower Musicians with Diverse Abilities

London, UK, July 24th, 2023 - MediaTracks, a dedicated and artist-centered independent music production label committed to amplifying underrepresented voices and fostering inclusivity in the industry, announced a transformative partnership with Can-Do Musos, a registered 501(c)(3) non-profit charity devoted to empowering all musicians with diverse abilities. The partnership will feature enriching workshops, educational opportunities, and potential publishing prospects for talented artists associated with Can-Do Musos.

Initial virtual workshops will include **Production Music Workshop** (August 15th and 16th) and **Writing to Brief Workshop** (August 22nd and 23rd). Both will delve into essential topics, including understanding production music, synchronization (sync) in media, royalties in production music, promotion, and marketing within the industry, and more. Participants will be invited to engage in discussions, pose questions, and gain invaluable insights from distinguished industry professionals.

"We are thrilled to join forces with Can-Do Musos and contribute to their mission of empowering musicians with diverse abilities," said William Saunders, Creative Director of MediaTracks. "As a music production label, we strongly believe that every individual deserves an opportunity to express themselves through music. We look forward to collaborating with Can-Do Musos and providing educational resources and opportunities for these exceptional artists."

"Music transcends barriers, and empowering musicians with disabilities not only enriches the art form but also transforms lives," added David Segal, Co-founder of Can-Do Musos. "Working with MediaTracks, we'll provide more opportunities for musicians with disabilities, opening doors to a world of creativity, resilience, and inspiration."

About MediaTracks:

MediaTracks is an artist-centered, independent music production label that strives to build a fairer music industry by championing underrepresented voices. Through a range of services, including music licensing, production music, and artist development, MediaTracks is committed to providing opportunities and support to talented musicians.

About Can-Do Musos:



Can-Do Musos is a global non-profit organization that offers guidance, encouragement, and mentorship to musicians with diverse abilities. Founded by renowned drummers Dom Famularo, along with Andrew Hewitt, Mike Mignogna, who both have Cerebral Palsy and David Segal, who was born with Arthrogryposis. Can-Do Musos operates on a global level, inspiring and empowering musicians with disabilities to pursue their dreams and achieve their musical goals. Can-Do Musos has included performances at the revered Abbey Road Studios in London and the annual NAMM Conference in Anaheim, California. Their membership spans across 36 countries from around the globe.

For more information on MediaTracks and Can-Do Musos, please visit their respective websites at www.mediatracks.co.uk and www.candomusos.com.